

The Jewish Art Calendar 2025-26 / 5786

Chabad of Olney

## **Advertising Information**

Mailed to over 1,800 Jewish homes and businesses, Chabad's Jewish Art Calendar is an important reference guide for Jewish families in the greater Olney area.

Your participation in the calendar keeps your business in front of families and businesses year round. It also shows your support of the many social and educational activities Chabad of Olney provides.

#### **VALUABLE & EFFECTIVE ADVERTISING**

- Repeat, year long exposure.
- Displayed in homes and offices become a household name!
- · A hands-on, and go-to reference.

All ads are printed in full color!

### **Advertising Rates:**

### **Calendar Pages** (Note the color code for next page)

Ad size	1 Ad	3 or more ads
Calendar Underwriter: Name/logo on front cover, and full 1st page ad (10 $\frac{1}{2}$ " w x 8" h )	\$5000	N/A
Business Card Box (3 $^3/_8$ " w x 2" h)	\$200	\$180
Medium Box (2 $\frac{3}{4}$ " w x 1 $\frac{3}{8}$ " h)	\$150	\$135
Small box (1 <sup>3</sup> / <sub>8"</sub> x 1 <sup>3</sup> / <sub>8"</sub> )	\$100	\$90

#### Advertising Pages (Note the color code for next page)

Ad size	Price
Full Page (10 ½" w x 8" h)	\$1000
Half Page $(4^{5}/8 \text{ " w x 8" h})$	\$550
Quarter Page $(4^{5}/8" \text{ w x } 3^{7}/8" \text{ h})$	\$350
Business Card Box (3 $^3/_8$ " w x 2" h)	\$125

This calendar runs through the Jewish calendar year, covering from September 2025 through September 2026.



## NISSAN-IYAF

#### PESACH (PASSOVER): April 4-1

The eight-day Pesach holiday celebrates the liberation of the Israelites from Egyptian slavery and the birth of the Jewish nation more than 3,300 years ago, Pesach is rich with traditions that help us achieve "freedom" in our own lives.

Chametz: Food and drink made of leavened wheat, barley, nye, oats, spelt or their derivatives is called Chametz and is forbidden during Pesach. In Egypt, an animal offering was brought on the morning before Pesach, and the chametz prohibition actually begins around that time. Thus, midmorning on April.

Seder Nights: The celebration of Pesach begins with the seder on the evening of the 14th of Nissan (April 3).

The Seden On the first two nights of Pesach we conduct a seder: a festive, yet serious event. Around a table set with the finest crystal and silver and the best kosher wine, we reenact the ancient exodus from Egypt. We think of ourselves as also being in bondage in Egypts, wrign Phararob's oppression, joining the walk out of Egypt and across the Sea of Reeds.

Matzah: One of the main mitzvot of Pesach is eating matzah. custom to eat hand-baked shmurah matzah, beginning on the which closely resembles the bread baked by the Jews at the hurried moment of their exodus.

The Four Cups of Wine: The Torah uses four expressions of freedom in connection with our liberation from Egypt (see Exodus 6:6-7). This is one of the reasons we celebrate the liberation with the four cups at the Seder.

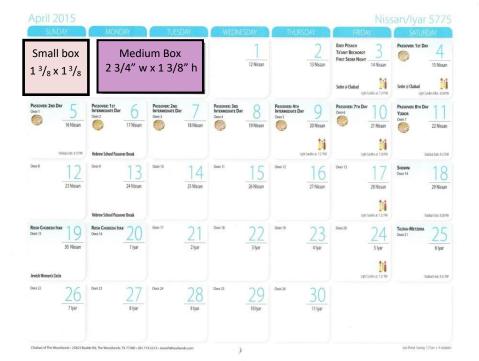
The Last Day of Pesach: The seder nights emphasize our past exodus as we celebrate the first liberation of the Jewish people from the bondage of Egypt.

As we conclude the festival, we look toward the time when, as we are promised in the Torah, Jews will ment! a final redemption from all our oppressors. The eighth and last day of Pesach is traditionally associated with this fervent hope for the imminent coming of Moshlach, a time when we will be able to commit ourselves to our spliritual development.

#### COUNTING OF THE OMER

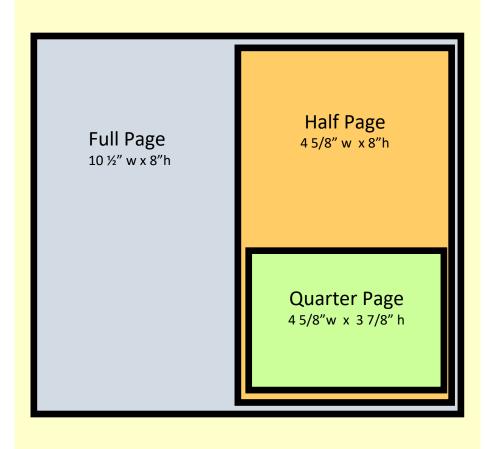
It took 49 days for the people of Israel to reach Mount Sinal and receive the Forah from G-d. The Kabbalists version that the 49 days correspond to the 49 traits of the human heart. On each day of their original journey from Egypt, the Children of Israel refined one of these traits. Each year, we retrace this inner journey by "Counting the Omer" beginning on the second right of Pesach and ending beginning on the second right of Pesach and ending

Business Box 3 3/8" w x 2"h



## **Advertisement Page:**

- Ads can be black & white or color.
- Camera-ready ads should be PDF, JPEG, or TIF files.
- Basic ad design may be available. Please inquire.
- Ads can be emailed to: info@Jewisholney.com





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# Advertising Agreement 2025-2026/5786 (Or go online at JewishOlney.com/ArtCalendar)

Company Name (please print)		Number of ads:	Fees: \$		
Contact	Title		Underwriter Business Box	Base price	
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			Quarter Page		
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			Card type: □ MasterCard □ Visa □ Amex □ Discover		
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