



The Jewish Art Calendar  
2025-26 / 5786

Chabad of Olney

## Advertising Information

Mailed to over 1,800 Jewish homes and businesses, Chabad's Jewish Art Calendar is an important reference guide for Jewish families in the greater Olney area.

Your participation in the calendar keeps your business in front of families and businesses year round. It also shows your support of the many social and educational activities Chabad of Olney provides.

### VALUABLE & EFFECTIVE ADVERTISING

- Repeat, year long **exposure**.
- Displayed in **homes and offices** - become a household name!
- A hands-on, and go-to reference.

All ads are printed in full color!

## Advertising Rates:

### Calendar Pages (Note the color code for next page)

Ad size	1 Ad	3 or more ads
Calendar Underwriter: Name/logo on front cover, and full 1st page ad (10 ½" w x 8" h )	\$5000	N/A
Business Card Box (3 ⅜" w x 2" h)	\$200	\$180
Medium Box (2 ¾" w x 1 ⅜" h)	\$150	\$135
Small box (1 ⅜" x 1 ⅜")	\$100	\$90

### Advertising Pages (Note the color code for next page)

Ad size	Price
Full Page (10 ½" w x 8" h)	\$1000
Half Page (4 ⅝" w x 8" h)	\$550
Quarter Page (4 ⅝" w x 3 ⅞" h)	\$350
Business Card Box (3 ⅜" w x 2" h)	\$125

This calendar runs through the Jewish calendar year, covering from September 2025 through September 2026.



FISH AND SHIPS  
BY MICHAEL MUCHNIK

WWW.MUCHNIKARTS.COM

## NISSAN-IYAR

### PESACH (PASSOVER): April 4-11

The eight-day Pesach holiday celebrates the liberation of the Israelites from Egyptian slavery and the birth of the Jewish nation more than 3,300 years ago. Pesach is rich with traditions that help us achieve "freedom" in our own lives.

**Chametz:** Food and drink made of leavened wheat, barley, rye, oats, spelt or their derivatives is called Chametz and is forbidden during Pesach. In Egypt, an animal offering was brought on the morning before Pesach, and the chametz prohibition actually begins around that time. Thus, mid-morning on April 3.

**Seder Nights:** The celebration of Pesach begins with the seder on the evening of the 14th of Nissan (April 3).

**The Seder:** On the first two nights of Pesach we conduct a seder: a festive, yet serious event. Around a table set with the finest crystal and silver and the best kosher wine, we reenact the ancient exodus from Egypt. We think of ourselves as also being in bondage in Egypt, suffering Pharaoh's oppression, joining the walk out of Egypt and across the Sea of Reeds.

**Matzah:** One of the main mitzvot of Pesach is eating matzah, custom to eat hand-baked shmurah matzah, which closely resembles the bread baked by the Jews at the hurried moment of their exodus.

**The Four Cups of Wine:** The Torah uses four expressions of freedom in connection with our liberation from Egypt (see Exodus 6:6-7). This is one of the reasons we celebrate the liberation with the four cups at the Seder.

**The Last Day of Pesach:** The seder nights emphasize our past exodus as we celebrate the first liberation of the Jewish people from the bondage of Egypt.

As we conclude the festival, we look toward the time when, as we are promised in the Torah, Jews will merit a final redemption from all our oppressors. The eighth and last day of Pesach is traditionally associated with this fervent hope for the imminent coming of Moshiach, a time when we will be able to commit ourselves to our spiritual development.

### COUNTING OF THE OMER

It took 49 days for the people of Israel to reach Mount Sinai and receive the Torah from G-d. The Kabbalists explain that the 49 days correspond to the 49 traits of the human heart. On each day of their original journey from Egypt, the Children of Israel refined one of these traits. Each year, we retrace this inner journey by "Counting the Omer" beginning on the second night of Pesach and ending before Shavuot.

### Business Box

3 3/8" w x 2" h

April 2015

Nissan/Iyar 5775

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Small box 1 3/8 x 1 3/8	Medium box 2 3/4" w x 1 3/8" h		1 12 Nissan	2 13 Nissan	EVERY PESACH TAKEN BECHOROT FIRST SEDER NIGHT 3 14 Nissan Seder at Chabad Light Candles at 7:01 PM	PASSOVER: 1ST DAY 4 15 Nissan Seder at Chabad Light Candles at 6:18 PM
PASSOVER: 2ND DAY 5 16 Nissan Holiday Ends: 8:19 PM	PASSOVER: 1ST INTERMEDIATE DAY 6 Omer 2 17 Nissan Hebrew School Passover Break	PASSOVER: 2ND INTERMEDIATE DAY 7 Omer 3 18 Nissan	PASSOVER: 3RD INTERMEDIATE DAY 8 Omer 4 19 Nissan	PASSOVER: 4TH INTERMEDIATE DAY 9 Omer 5 20 Nissan Light Candles at 7:27 PM	PASSOVER: 7TH DAY 10 Omer 6 21 Nissan Light Candles at 7:38 PM	PASSOVER: 8TH DAY 11 Omer 7 22 Nissan Shabbat Ends: 8:23 PM
Omer 8 12 23 Nissan	Omer 9 13 24 Nissan Hebrew School Passover Break	Omer 10 14 25 Nissan	Omer 11 15 26 Nissan	Omer 12 16 27 Nissan	Omer 13 17 28 Nissan Light Candles at 7:52 PM	SHABBAT Omer 14 18 29 Nissan Shabbat Ends: 8:28 PM
ROSH CHODESH IYAR Omer 15 19 30 Nissan	ROSH CHODESH IYAR Omer 16 20 1 Iyar	Omer 17 21 2 Iyar	Omer 18 22 3 Iyar	Omer 19 23 4 Iyar	Omer 20 24 5 Iyar Light Candles at 7:57 PM	TATZRA-METZORA Omer 21 25 6 Iyar Shabbat Ends: 8:32 PM
Jewish Women's Circle Omer 22 26 7 Iyar	Omer 23 27 8 Iyar	Omer 24 28 9 Iyar	Omer 25 29 10 Iyar	Omer 26 30 11 Iyar		

Chabad of The Woodlands • 25823 Bubble Rd, The Woodlands, TX 77380 • 281.719.5213 • jewish@woodlands.com

Iyar (Midol, Sunday, 12:01am) • 4:40:00am

## Advertisement Page:

- Ads can be black & white or color.
- Camera-ready ads should be PDF, JPEG, or TIF files.
- Basic ad design may be available. Please inquire.
- Ads can be emailed to: [info@Jewishholney.com](mailto:info@Jewishholney.com)

### Full Page

10 1/2" w x 8" h

### Half Page

4 5/8" w x 8" h

### Quarter Page

4 5/8" w x 3 7/8" h



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## **Advertising Agreement 2025-2026/5786 (Or go online at JewishOlney.com/ArtCalendar)**

\_\_\_\_\_  
Company Name (please print)

\_\_\_\_\_  
Contact Title

\_\_\_\_\_  
Address State Zip

\_\_\_\_\_  
Phone Email

\_\_\_\_\_  
Signature Date

### **Number of ads:**

\_\_\_ Underwriter

\_\_\_ Business Box

\_\_\_ Medium Box

\_\_\_ Small Box

### **Advertisement pages**

\_\_\_ Full Page

\_\_\_ Half Page

\_\_\_ Quarter Page

### **Fees:**

\$ \_\_\_\_\_

Base price

Color

Design Charge

Total

Deposit

Enclosed please find my advertising payment in the amount of \$ \_\_\_\_\_

☐ Check enclosed (please make checks payable to Chabad of Olney)

☐ Please charge my Credit Card

Card type: ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover

\_\_\_\_\_  
Card #

\_\_\_\_\_  
Exp. Date

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CVV